GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2159
ANSWERED ON:01.12.2000
BOARD FOR PREVIEW ADVERTISEMENTS .
T.T.V. DHINAKARAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government are considering to set up a board on the lines of Film Censor Board, to preview the advertisements for electronic media in order to end obscene advertisements;

(b) if so, the details thereof;

(c) whether the Government have any forum to take care of this as of now;

(d) if so, the details thereof; and

(e) if not, the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING

(SMT. SUSHMA SWARAJ)

(a): No Sir.
(b): Does not arise.
(c) & (d): As per the provisions of the Cable Television Networks (Regulation) Act, 1995, the programmes of foreign satellite channels, when transmitted through cable networks, are required to adhere to the prescribed programme and advertisement codes. In case of violation by any channel of these codes, the Ministry will notify such channel for prohibiting its retransmission by the cable operators. Enforcement of the provisions of the Act rests with the authorized officers i.e. DMs, SDMs, Commissioner of Police and other officers as may be notified by the Central/State Governments. TV channels uplinking their programmes from India are bound through appropriate licensing conditions, to abide by the programme and advertisement codes as applicable to Doordarshan.
(e): Does not arise.